

Sponsorship Table of Benefits:

St= Strategic, P=Platinum, G=Gold, S=Silver, B=Bronze

	St	P	G	S	B
Individual memberships	4	3	2	1	1
Placement of company logo and link on WBE website home page and sponsorship page for 12 months *	yes	yes	yes	yes	yes
Company logo and link prominently displayed on all event-marketing and key communications sent to over 2500	yes	yes	yes	yes	no
Company logo-sponsored table at breakfast events	yes	yes	yes	yes	yes
Nametag embellished to identify sponsorship level at all events	yes	yes	yes	yes	yes
Included on company logo signs prominently displayed at all events	yes	yes	yes	yes	no
Company marketing piece included in new-member welcome packets	yes	yes	yes	yes	no
Featured Sponsor at one monthly breakfast per year	yes	yes	yes	yes	no
Seating at VIP table and podium time when Featured Sponsor	yes	yes	yes	yes	no
Distribution of marketing materials at each place setting when Featured Sponsor	yes	yes	yes	yes	no
Company highlight from podium **	no	no	no	no	yes
Prominent marketing table space at all events **	yes	yes	yes	yes	yes
Prepaid breakfasts per event	4	3	2	1	0
Complimentary registrations for all classes	4	3	2	1	0
2-year inclusion in list of past sponsors on website	yes	yes	yes	yes	yes
Maximum number in sponsorship category per year	1	2	3	6	12
Annual investment by sponsor	\$15,000	\$10,000	\$3,300	\$1,375	\$650

- * Bronze sponsors have rotating logo on the sponsor page only
- ** Bronze sponsors have logo-sponsored tables and marketing table availability once every 4 months